



# 2017 HVACR Educators and Trainers Conference

Sponsorship Opportunities

March 27—29, 2017  
Florida Hotel • Orlando, FL

# Make a Targeted Connection

## Conference Sponsor \$25,000

This gold level sponsorship shows a companies support of HVACR education. These companies receive a quad exhibit and a full page advertisement to show their support of instructors in the HVACR industry.

## Co-Sponsor Open Bar \$15,000

Open bar sponsorship allows attendees to quench their thirst while networking and talking. Open bar sponsors will receive a full page advertisement and premier booth space.

## Exhibit Hall Food and Beverage

Gain the attention of attendees by having snacks or beverages served at your exhibit during the exhibition. **Call for options**

## Neck Wallet Badge Holder Sold

Have your name on the wallet badge holder being worn by everyone at the conference.



Sample Neck Wallet Badge Holder

## Lanyards Sold

Have your name worn around the neck of everyone at the conference.

## Schedule Sign \$1,250

Attendees will see your logo prominent atop a 6-foot tall schedule sign that is posted in the classroom areas for all to review and select their next class.



Sample 6 foot tall schedule sign

## Welcome Sign \$1,000

Display your company name and support of education in the conference area with a sign.



Sample Welcome Sign

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**Coffee Break** **\$1,000**  
Coffee and refreshment breaks help attendees to recharge between sessions. This table would feature a sign with your logo and other sponsor's logos on it (up to four sponsors per break).

**Calculators** **Call for Options**  
Attendees of the conference need calculators in many of their classes and while taking exams. Put a calculator with your company name/logo on it in every attendee's hand.

**Pens** **Call for Options**  
Attendees of the conference take detailed notes in their classes. Put a pen with your company name on it in every attendee's hand.

**Pencils** **Call for Options**  
Attendees of the conference use pencils when taking various examinations at the conference.

**Conference Bags** **Sold**  
Your logo alongside the conference logo on the bags distributed at registration to every attendee.

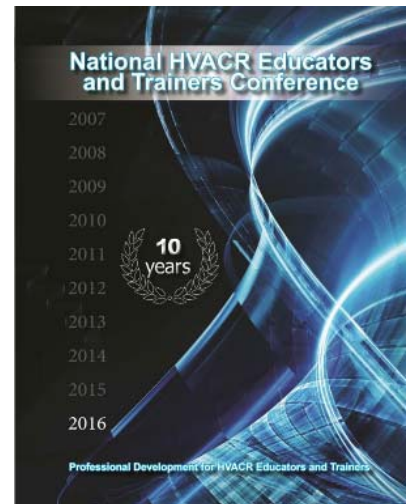
**Non Exhibitors—Program Advertisement**  
Put your company's information in the hands of attendees with a:

Quarter page (3.75" W X 5" H)	<b>\$475</b>
Half page (7.5" W X 5" H)	<b>\$830</b>
Full page (7.5" W X 10" H)	<b>\$1,450</b>

advertisement in the conference program.

\*Exhibitors receive advertising per their contract.

## Program Advertisement



## Other Opportunities

Sponsorships listed here may not reflect all of the opportunities available. Please contact Jeannie Birch (jbirch@escogroup.org or 1-800-394-5268) to inquire about other opportunities or to propose a new sponsorship.



# 2017 Sponsorship Application



Company \_\_\_\_\_  
 Contact \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Tel \_\_\_\_\_ Ext \_\_\_\_\_ Email \_\_\_\_\_

Qty	Item	Price	Total
	Conference Sponsor	\$25,000	
	Open Bar Co-Sponsor	\$15,000	
	Exhibit Hall Food and Beverage	Call	
	Neck Wallet Badge Holder	Sold	
	Lanyards	Sold	
	Schedule Sign	\$1,250	
	Coffee Break (Up to 4 Sponsors Per Break)	\$1,000	
	Welcome Sign	\$1,000	
	Calculators	Call	
	Pens	Call	
	Pencils	Call	
	Bags	Sold	
	Conference Program Advertisement		
	Quarter Page Ad	\$475	
	Half Page Ad	\$830	
	Full Page Ad	\$1450	
	Other Opportunities	Call	
<b>Total</b>			

## Select Payment Method:

Check enclosed

Credit Card  Visa  Master Card  Discover  Amex

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

## Return completed contract to:

**Mail:** HVAC Excellence P.O. Box 491 Mount Prospect, IL 60056

**Fax:** (800) 546-3726

**Email:** [jbirch@escogroup.org](mailto:jbirch@escogroup.org)