



PO Box 491 Mount Prospect, IL 60056
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 www.escogroup.org

2017 HVACR Educators and Trainers Conference
 March 27-29, 2017
 Florida Hotel
 Orlando, FL

Dear Administrator,

With limited budgets, you may be asking why your HVACR instructors should receive funding for professional development. The answer is simple.

There is a looming workforce shortage facing the HVACR industry. The industry is in desperate need of highly skilled technicians to fill both new positions as well as the positions of our retiring workforce. Recent studies show that there will be a need for nearly 300,000 technicians over the next seven years.

The HVACR Workforce Development Foundation released the results of a survey of HVACR Educators and Trainers that indicates that over half of the HVACR instructors across the US feel out of date with changes to industry codes, regulations and equipment. So if our instructors are out of date, what does that mean for the graduates/completers of the programs? They will be out of date just starting off!

Regulations, codes, equipment and even the way equipment is being serviced is changing EVERY DAY. Processes and readings that used to be taken with specialized equipment and instruments are now being done via phone apps. State and local codes are adopting energy related processes to be completed (like Duct and Envelope Testing) and the list goes on and on.

To ensure that graduates are entering the workforce with the most relevant and employable skills, it is absolutely imperative that your HVACR instructors participate in professional development training and HVAC Excellence can make this possible.

The HVAC Excellence National HVACR Educators and Trainers Conference is the industry's largest conference dedicated to the professional development of HVAR Educators and Trainers. The Conference will be held March 27-29, 2017, at the Florida Hotel in Orlando, FL.

To maximize an attendee's educational experience, the conference is spread over three days and attendees can select from fifty educational sessions that are most relevant to the HVACR department's program. These sessions may cover cutting edge technology or, equally as important, educational delivery systems, work ethics programs and customer relations skills. Ample time has also been dedicated for attendees to participate in the HVACR Industry Exposition allowing instructors to visit directly with industry leaders from nearly 80 companies including equipment manufacturers, publishers and industry organizations.

We hope that your instructors can join us for the industry's largest event dedicated to the professional development of HVACR educators. The quality of a program is only as good as the instructor leading it and the education students receive is dependent upon instructors staying up to date. Keeping your program current and relevant also provides employers a reason to hire your graduates and placed students helps to build program enrollment.

So the question now, is not can you afford to send your instructors for professional development, but rather, can you afford not to?

For further details on the conference, please feel free to visit the website (www.escogroup.org) or contact a friendly member of our customer service team by phone at 800-394-5268.

Sincerely,

Jerry Weiss

Jerry Weiss
 Chairman
 HVAC Excellence

Estimate your cost:	
Registration	_____
Travel	_____
Hotel	_____
Total	_____





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Reasons to Attend the 2017 National HVACR Educators and Trainers Conference

- The US EPA will be delivering the conference keynote, addressing the regulatory changes to the EPA Section 608 regulations and certification program.
- The 2017 Conference will be host to the Council of Air Conditioning and Refrigeration Educators (CARE) Annual Meeting on Sunday, March 26.
- Conference attendees are encouraged to register for the FREE Daikin VRV Train-the-Trainer event to be held on Thursday, March 30. (Limited to 100 attendees.)
- The HVAC Excellence team has worked hard to bring you the industry's best presenters and speakers. Our keynote speakers will inspire and motivate you while our slate of expert presenters in over 60 sessions will bring you knowledge and skills you can begin implementing immediately.
- The 2017 conference will be spread out over three days to maximize your educational experience and provide more time to network with exhibitors and other attendees.
- The HVAC Excellence Educators and Trainers Conference offers sessions that are specifically geared toward HVACR educators and trainers – from legislative issues in education to teaching techniques to new and innovative technologies in the field – there are sessions for every educator and trainer in nearly every category and topic we could possibly squeeze into this 3 day conference!
- HVAC Excellence Educators and Trainers Conference attendees are eligible to take free educator credentialing exams and Green Mechanical Council exams. (The value of these exams can offset the cost of conference registration by themselves!)
- Conference attendees and participants are some of the greatest resources you can acquire. Attending the HVAC Excellence conference will provide you with the opportunity to meet and network with educators and trainers from across the continent including representatives from industry leading manufacturers, tool companies, publishers and organizations.
- The HVAC Excellence Educators and Trainers Conference delivers immediate return on investment. New technologies and teaching techniques learned at the conference can be implemented back into your classroom immediately.
- With an average of 550+ attendees annually for the last 3 years, the HVAC Excellence Educators and Trainers Conference is the conference of choice for educators and trainers to attend!
- The HVAC Excellence Educators and Trainers Conference is the affordable choice in continuing education and train the trainer conferences. (Ask us about registration discounts for multiple attendees from the same organization!)
- Earn continuing education credits that not only benefit you but benefit the people you train.

Frequently Asked Questions

Q: Who should attend?

A: This conference is open to: Educators, Trainers, Contractors, Manufacturers, Wholesalers, MRO, JATC, Administrators and anyone in the industry interested in learning about new technology and better teaching techniques.

Q: Will administrators benefit from attending?

A: Yes, as in addition to all of the technical training sessions we offer a large number of sessions meant to improve pedagogical skills.

